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Subject: NASA Exhibits Program w/Change 1 (Revalidated 01/08/04)

Responsible Office: Office of the Chief of Strategic Communications

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Appendix B: Requester/Organizer (sample) Survey

Exhibit Impact

Q-1 How important was the NASA Exhibit to the success of your exhibition?

Circle the number of your answer. 1 Not Important

- 2 Slightly Important
- 3 Important
- 4 Very important
- 5 Extremely Important

Q-2 To what extent do you agree or disagree with the following statements concerning the NASA exhibit? Circle the number of your answer.

Statement	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Agree
It helped me understand NASA programs better.	1	2	3	4	5
My members were very interested in the exhibit.	1	2	3	4	5
The exhibition fit the theme of my exhibition.	1	2	3	4	5

Presentation

Q-3 How satisfied were you with the exhibit presentation?

Circle the number of your answer. 1 Not Satisfied

- 2 Slightly Satisfied
- 3 Satisfied
- 4 Very Satisfied
- 5 Extremely Satisfied

Q-4 To what extent do you agree or disagree with the following statements concerning the presentation of the NASA exhibits?

Circle the number of your answer.

Aspects:	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Agree
Interactive demonstrations were adequate.	1	2	3	4	5
Video programming was useful.	1	2	3	4	5
Computer/Internet access was appropriate.	1	2	3	4	5
Youth-oriented exhibits were useful.	1	2	3	4	5
Publications and handout materials were sufficient.	1	2	3	4	5
Overall presentation was well done.	1	2	3	4	5

NASA Assistance

Q-5 How effective was the NASA staff in the following areas? Circle the number of your answer.

Areas:	Not effective	Slightly effective	Effective	Very effective	Extremely effective
Greeting members	1	2	3	4	5
Providing information	1	2	3	4	5
Exhibit logistics coordination	1	2	3	4	5

General

Q-6 How satisfied were you overall with the NASA exhibit? Circle the number of your answer.

- 1 Not Satisfied
- 2 Slightly Satisfied
- 3 Satisfied
- 4 Very Satisfied
- 5 Extremely Satisfied

Q-7 What is the likelihood of your inviting NASA to participate in a future exhibition? Circle the number of your answer.

- 1 Not likely
- 2 Somewhat likely
- 3 Likely
- 4 Very likely
- 5 Extremely likely

Comments

Please use this space to elaborate on your answers to any question or to recommend specific improvements for future NASA exhibits.

Your contribution to this survey is greatly appreciated.

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